



KISAANGRAM

Utapatti Vigyan ki Unatti Kisaan Ki

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ABOUT US

Our aim is to provide complete services at single window to small, Marginal and big landholding farmers.



We work for employment generation and providing best educational services to people of rural area , who are not able to afford it and we connect artificial intelligence and best farming technologies to farming in rural areas.



Kisaangram is the leading innovation in the UAV (Unmanned Aerial Vehicle) using the best in class technology. We provide complete data to the farmers and government so that they can use best technology and idea of farming.



We make it easy to farmers to access agricultural intelligence. Our data from agricultural drone monitoring will enables farmers to optimize input and drive down cost massively on a large scale.



These solutions are very cost effective so that small and marginal farmers can also avail these services.



We are promoting small businesses in rural areas to generate the employment for rural people.



We are promoting organic farming in rural areas of the country.

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OUR VISION

To promote agricultural technology in rural area.

Provide agricultural data to government so that they can implement best schemes as per requirement.

To promote small business ideas to generate employment in rural areas.

To spread the awareness among farmers about schemes launched by government.

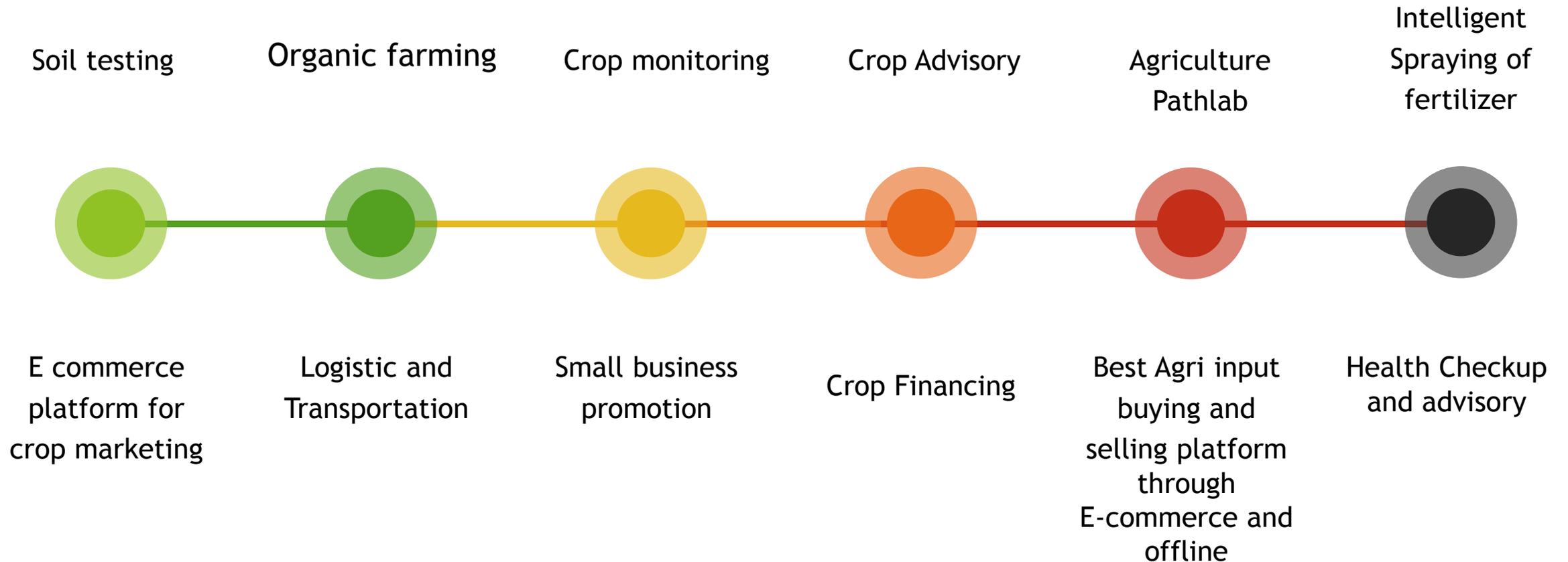
To maximize yield in less farming cost.

To give proper data analysis using survey drone to farmers for best farming practices.

To Promote Organic farming in rural area.

To provide best educational services in villages.

Our Services



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FREE SERVICES

Our aim is to provide complete services at single window to small, Marginal and big landholding farmers.



Crop Monitoring



Crop Advisory



Marketing of yield of farmers



Health Check up



Skill development programs



Health related advice



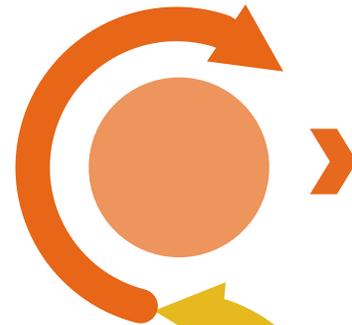
Small business ideas for villagers



Organic farming idea and advisory

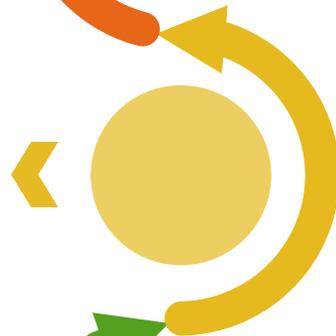
Key Market Insights

58%



Agriculture is a primary source of livelihood for about 58 percent of Indian population.

Gross value added by agriculture forestry , forestry and fishing estimated Rs 18.53 trillion (US\$ 271.00 Billion) in FY 18.



RS 18.53 trillion

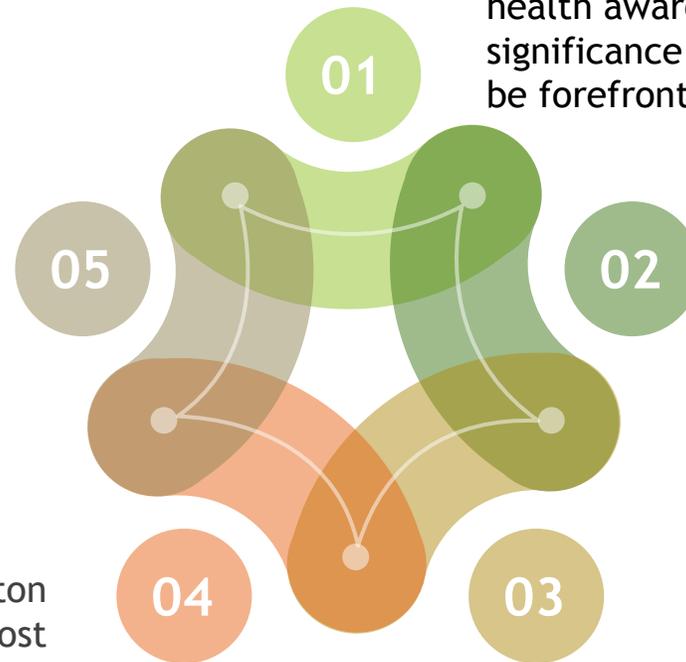
314.00 million tonnes



India is the second largest food producer in the world. Production of horticulture is estimated at record 314.00 million tonnes in 2018-19 as per third advance estimates.

Why We Promote Organic Farming?

Organic agriculture has always been India's inherent advantage and strength. This shift in the global consumption, pattern, health awareness among the customers and increasing significance of sustainability is now putting organic products to be forefront both internationally as well as domestic markets.



According to IFOAM 2009 organic agriculture has a significant role in addressing two of the world's biggest and most urgent issues. (1) Climate change (2) Hygiene food security.

Organic products have huge export potential.

Study by the central institute of cotton research , Nagpur indicated that the cost of organic farming is 21 percent lower than those conventional farming.

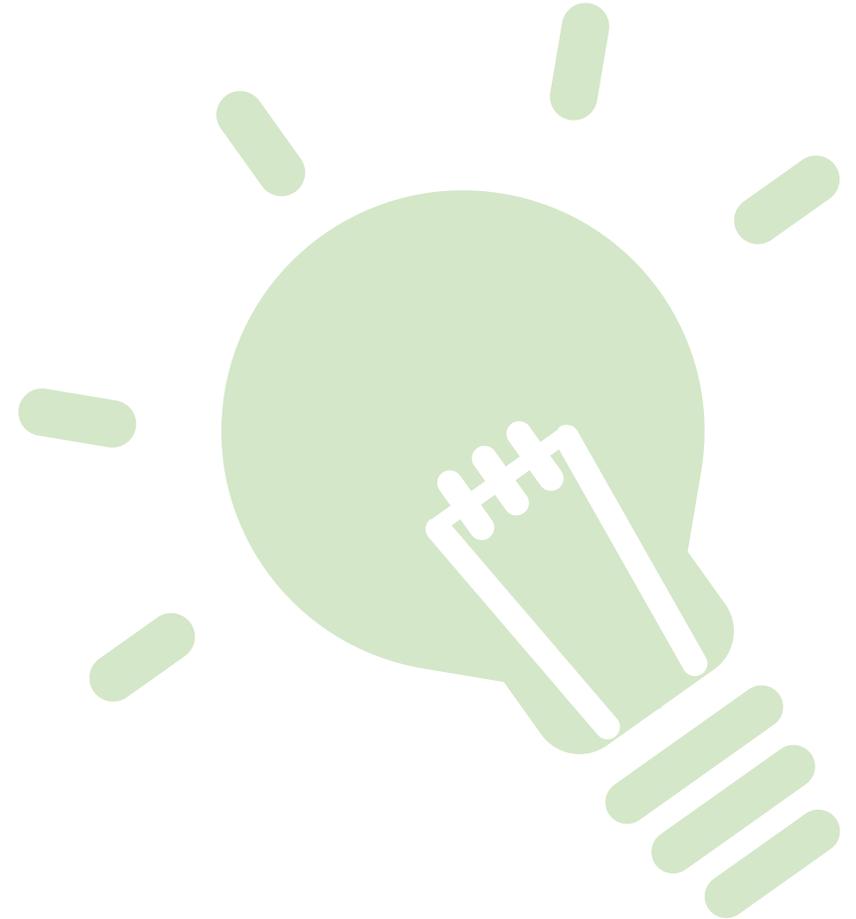
The organic farming system, being labor-intensive can help overcome rural employment.

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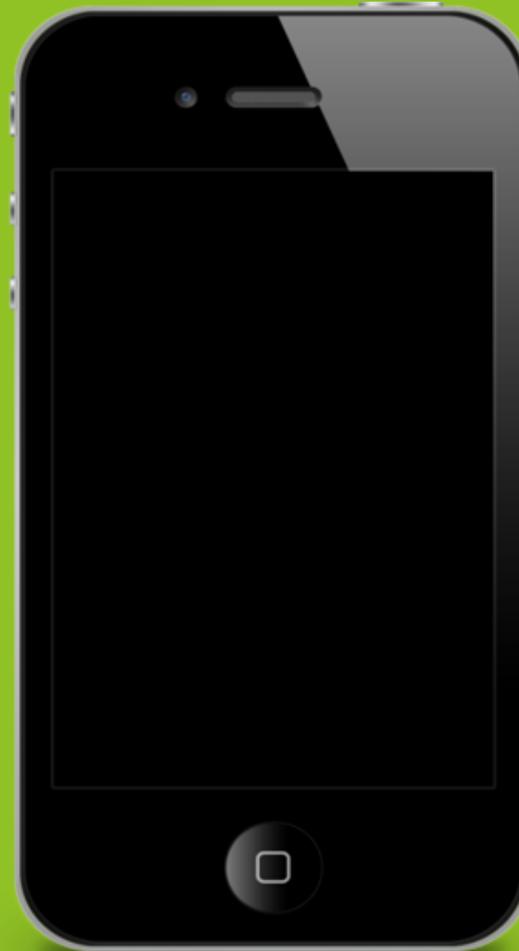
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Our Small business Ideas
for Villagers

- ▶ Home made candles making.
- ▶ Homemade pickles.
- ▶ Incense sticks (Agarbatti).
- ▶ Ice cream Cones.
- ▶ Home made chocolates.
- ▶ Sattu making.
- ▶ Home made papad.
- ▶ Home made noodles.
- ▶ Disposable plates and cups.
- ▶ Jute and paper bags.
- ▶ Home made organic soaps.
- ▶ Envelops and paper files.
- ▶ Homemade Spices.
- ▶ Packaging and branding of organic final products.



OUR MOBILE APPLICATION



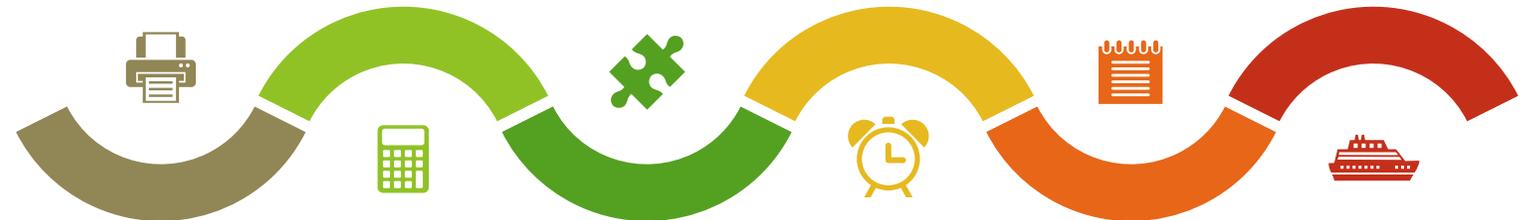
- ✓ Up-to-date platform for delivering information to farmers with multiple stakeholders about their crops.
- ✓ Turn around the fortunes of farmers with the internet, artificial intelligence and shared services.
- ✓ Meticulous farm management, crop cycle monitoring, irrigation management,
- ✓ Use of fertilizers, and pesticides quantity, variety and right method for harvest, crop output traceability and monitoring.
- ✓ Records basic information
- ✓ Artificial intelligence and data science to make on-farm guidelines, alert system and predictions.
- ✓ Detailed analysis, guidelines for precision agriculture technologies backed by real-time synchronization.

- ✓ Monitoring of Farm services- land development, land preparation, seeding, sowing, planting, crop care, harvesting and post-harvest field management.
- ✓ Optimization of irrigation, improve crop yield, and save water, time, and labor.
- ✓ Synchronizing contemporary technology utilizing high precision imaging and precise geo-tagging for delivering solutions to farmers.
- ✓ Drones- Pictures of the field, which are then fed into the software to extract thermal images of the plants.
- ✓ Using innovative mapping technology quickly analyses areas of the farm- Preventive & Precautionary measures of the farm
- ✓ Thermal imaging is used to assess a crop's yield by determining the condition of the seeds, the soil, the cropping pattern, the weather, access to water, use of fertilizers

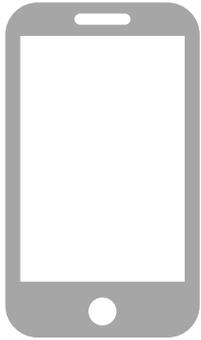
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Kisaangram Outlet
(Setup)

- ▶ Spraying Drone
- ▶ Mapping Drone.
- ▶ Soil Testing Kit.
- ▶ Health Check Up devices.
- ▶ Computer system.
- ▶ Wi-Fi Connection.
- ▶ Solar System.
- ▶ POS Machine.
- ▶ GIS Mapping Software.
- ▶ TV Set.
- ▶ Furniture.
- ▶ App and ERP Dashboard.
- ▶ Crop Analyzing Software.
- ▶ Diseases detection Software.
- ▶ Image Analyzing Software.
- ▶ Furniture.
- ▶ Branding Material.



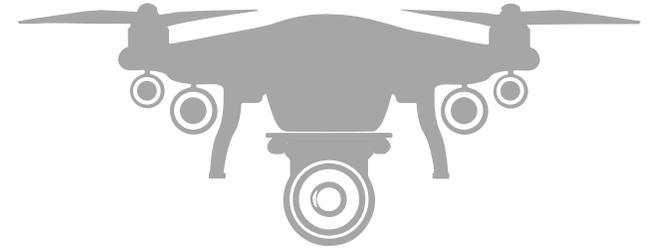
KISAANGRAM Structure



Mobile App
(Live Farm updates)



KISAAN GRAM
(Outlet)



DRONE & UAV
(Monitoring Farmland)

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Our Idea of connecting
numbers of people to
Kisaangram

- ▶ Will enroll farmers and provide them guidelines and information for managing farm / crop related tasks, resources and keep track of information and financial details
- ▶ Will provide / support and facilitate entire range of services covered by **our mobile application**
- ▶ Will enroll local traders, retailers, and service providers and share business opportunities with them
- ▶ Will team up with local transporters and warehouse / godown
- ▶ Will tie up with local service providers for range of services
- ▶ Will provide entire range of services provided by “Government Scheme
- ▶ Facilitate electronic payment of all bills and charges
- ▶ Facilitate Funds transfer



Meet our Team



Kumar Kanhaiya Singh
(Founder)

Entrepreneur, Marketer, Linkages with Multiple stakeholders. Affectionate about livelihood and Rural Transformation



Juhi Jha
(Director)

A management expert, having various industrial experience of managing day to day operation.



Chetan Singh
(Director)

PGDBM (Operation & Project Management) from Vinayka Mission University. Expert - Operation & Project Management ,Business Planning & Development



Ajay Singh Chaudhary
(Director)

BBA
University: CMJ Sales & Marketing expert



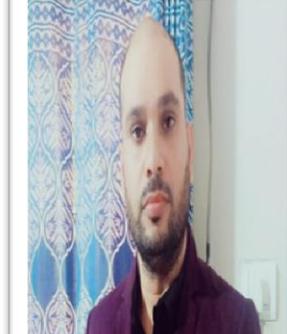
Akshay Singh
(VP IOT & Engineering)

MCA from Indus University
Expert - Blockchain Developer



Shashi Shekhar
(Consultant)

B tech from NIT Patna & MBA from S P Jain Mumbai. Business planning and Management expert.



Prakash Choudhary
(Mentor)

MBA in marketing & Operation Management. Have completed various Project successfully. Leading the team with his expertise and experiences.



Shwet Ranjan
(Legal Advisor)

Have completed LLB. More than 7 years working experience in the same field.



उत्पत्ति विज्ञान की, उन्नति किसान की



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Thank You!